

PART Improvement Program (PIP)



- Why do clubs fail?
- What do the members want?
- Special Service Club: Evaluation and Improvement

How Do We Know We Have a Healthy Club?

Why Do Clubs Fail?



- They're boring
- Same old meetings, same old Field Day, same old members
- The club is irrelevant
- “The club doesn't help me succeed”

Successful ham clubs help their members be successful hams

What Do Members Want?



- **Learning, especially new technologies**
- **Hardware projects**
- **Operating activities**
- **Elmering**
- **Benefits**
- **Interesting meetings**

What Will Get the Members on the Air?

What Do Members REALLY Want?



-
- **Be part of a winning team**
 - **Help make the club successful**
 - **Look forward to club activities**
 - **Feel that the club is improving their own skills and knowledge, and is a personally fulfilling organization**

They can't bear to miss out

Is PART a Winning Team?



- **Special Service Club (SSC) 2024 - 2025**
- **“They are the leaders in their Amateur Radio communities who provide active training classes, publicity programs and actively pursue technical projects and operating activities.”**
- **10% of Eastern Massachusetts clubs**
- **Two-step process for qualification**



SSC Areas of Expertise



- New ham development and training
- Public relations
- Emergency communications
- Technical advancement
- Operating activities
- Miscellaneous activities



Focus PART's activities in the areas that make it relevant to our members and the community

New Ham Development & Training



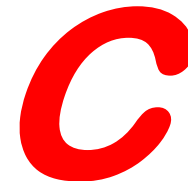
“Develop an effective, coordinated program of public relations, recruiting, training and ongoing assistance targeted to prospective and newly licensed hams in your community.”

PART Assets and Activities

- > 20 VE's & exam participation
- Loaner rigs & on-site elmering
- Free intro & student memberships
- Kit-building fund
- Field Day training & visitors
- CW training
- Website & media invitations

Deficiencies

- No license training or VE sessions
- No recruitment of prospective hams



Public Relations



“Establish an effective Amateur Radio presence in your community, including contact with local media and coverage of your activities; Public Information Officer appointment.”

PART Assets and Activities

- Articles posted in public media
- Meeting announcements and Field Day invitations in local town media
- Great relations with local EMA
- Active website
- PIO appointed (Kevin, KC1TJD)

Deficiencies

- Need ongoing press coverage

B+

Emergency Communications



“Club members should become skilled in communicating effectively during communications emergencies and be prepared to assist when needed; Official Emergency Station appointment and participation in ARES.”

PART Assets and Activities

- 32 PART members are affiliated with ARES; four EC appointments; MEMA RACES officer for NE Mass.
- Weekly 2-meter net for equipment checks
- SKYWARN

Deficiencies

- Need documented formal training
- More net control stations

B+

Technical Advancement



“Continuing education in the technical aspects of Amateur Radio to ensure that your club members are technically competent, familiar and comfortable with modern radio-electronics technology; Technical Specialist appointment.”

PART Assets and Activities

- Four QST cover plaque awards
- Many NE Div HamXpo seminars
- Andy’s HR Linux, Dire Wolf
- Two Bobs’ antenna books
- QSO Today virtual hamfest speakers
- Club presentations & projects

Deficiencies

- None!
- Need more members to develop presentations

A+

Operating Activities



“Active participation as a club in one or more major operating or operating support activities to ensure that your club maintains a high level of operating skill.”

PART Assets and Activities

- Field Day: 24-hour operations (QRP!), good attendance
- Participation in Boston Marathon and other large events
- Apple Blossom parade
- Fox hunts, POTA activations

Deficiencies

- More participation

A-

Miscellaneous Activities



“Every active club has its special interests and activities that make it unique, that give it special personality. List three of these activities.”

PART Assets and Activities

- Minecraft ham radio project
- Fox hunt coordination for NE Mass
- Building fund
- Three robust repeaters; maintenance of world-wide repeaters & D-Star
- Support of Westford Food Pantry

Deficiencies

- None!

A+

SSC Areas of Expertise



- New ham development and training
- Public relations
- Emergency communications
- Technical advancement
- Operating activities
- Miscellaneous activities



Let's Make the Trends Go Up

Fixing the Deficiencies



1. Making new hams

- Don't be a license factory
- Advertising & recruiting. Schools?
- Options for training: class/online
- Need a chair

2. EMCOM training

- ARRL & FEMA courses & documentation
- More net controllers

3. Develop members' technical expertise/presentations

4. Press coverage

Summary



1. PART is well-known in the New England division as a strong club: *Top 10%.*
2. We need to continue doing the things we're good at and get better where we can.
3. Making new hams is our major deficiency and must be fixed soon to maintain our SSC certification *and to grow.*

Member Actions



- Take FEMA & ARRL EMCOM courses
- Be a net control
- Suggest and participate in operating activities
- Give a presentation and suggest topics
- Be active in new ham development and recruiting

Member participation makes a winning team